The Third Medical Forum-Exhibition entitled "Healthcare Week in the Republic of Bashkortostan" was held in Ufa on April 3-6, 2018.

The forum-exhibition united a powerful scientific and practical program and the largest in the region specialized exhibition of the latest achievements in medicine and healthcare.

The event was of interest both for specialists and health conscious people.

On April 3, 2018, R.Z. Khamitov, the Head of the Republic of Bashkortostan visited the exhibition. During the visit, the Head of the Republic discussed issues of import substitution and introduction of innovative developments into medical practice.

The official opening ceremony of the Medical Forum was attended by: A.A. Bakirov, the Minister of Health of the Republic of Bashkortostan, N.I. Nikitin, the Chairman of the Committee on Health, Social Policy and Veterans Affairs of the Kurultai State Assembly of the Republic of Bashkortostan, N.S. Davydova, the Curator for projects on implementation of economical production of state corporation Rosatom in Moscow, M.D. Ter-Ovanesov, Professor, the holder of post-doctoral degree in medicine and the Head of the Department of Oncology and Hematology, Faculty of Continuing Medical Education in Peoples' Friendship University of Russia, V.N. Pavlov, the Head of the Bashkir State Medical University, T. Shtentsel, Director General of Messe Dusseldorf Moscow LLC, A.V. Kildigulova, Director General of the Bashkir exhibition company.

The unique project of such format and scope in the region gathered the most competent speakers at one site: health experts, practitioners, everyone interested in the development of the healthcare system. The forum covered 4 very busy and productive days, more than 45 scientific and practical conferences, round tables and workshops held at different sites of the city. The main sites were at VDNKh-EXPO Ufa. 551 speakers and moderators, as well as 4,267 listeners took part in the business events within 4 days.
"A healthy generation makes a healthy region"

This is the title of the forum key event - the Plenary meeting, where experts discussed the most urgent tasks faced by the professional community.

Speakers of the Plenary meeting were R.Z. Khamitov, the Head of the Republic of Bashkortostan, A.G. Chuchalin, professor, the holder of post-doctoral degree in medicine and the chairman of the Russian respiratory society, academician of Russian Academy of Sciences, Y.L. Mizernitsky, the Chief children's pulmonologist in the Ministry of Health of Russia, Radomir Boshkovich, international business trainer, freelance expert of Roszdravnadzor on quality management issues and implementation of proposals on internal quality control and safety of medical activities, the Member of the Expert Board of the Foundation for Quality and Business Excellence of Serbia, N.S. Davydova, the monitor of the project on the implementation of lean production by state corporation Rosatom;

Events for healthcare professionals

Activities under the categories: medical prevention, cardiology, geriatrics, obstetrics and gynecology, gastroenterology, genetics, HIV prevention and treatment, surgery were held as separate sectors.

A great interest for practitioners aroused the work of the following sectors: "Modern trends in the development of laboratory medicine", "Geriatrics - achievements and perspectives", "Topical issues of nephrology and substitutive renal therapy", "Actual aspects of dermatology and cosmetology", "Actual issues of medical care for patients after RTA" etc.

Leading Russian and foreign experts, such as V.V. Dorofeikov, the Head of the Department of Biochemistry of the Lesgaft National State University of Physical Education, Sport and Health, O.A. Sablin, the chief children's pulmonologist of the Ministry of Health of Russia, S.A. Abugov, the Chairman of the Russian Scientific Society of experts in X-ray and endoventional diagnostics and treatment, Bart Fauzer (the Netherlands), professor of reproductive medicine at the University of Utrecht, Dzhilin Liu Bin (China), professor, the Head of the Cardiovascular Diseases department of the University, Gavatseni Onorato (Italy), Professor of Cardiovascular Diseases in the Clinic and others took part in conferences and round tables of the forum devoted to the most urgent issues of public health.

Check your health!

The forum was also aimed at health conscious people. Medical examinations in "Diagnostics", "Women's Health", "Cardiomodul", "Stomatology" adjustable mobile complexes were conducted for them at the site of VDNKh-EXPO UFA on April 3-5.

Health centers with free consultations provided by physicians-therapists, pediatricians, dentists, therapeutic exercise specialists, gastroenterologists, individual consultations of psychologists operated at the VDNKh-EXPO UFA from April 3rd to 6th. Over 2,300 diagnostic studies and consultations were conducted within four days.

The competition of massage technologies was held for the first time within "Healthcare Week in the Republic of Bashkortostan". Twenty-five massage therapists took part in the competition.

Educational events and promotions

Visitors had an opportunity to take part in promotions aimed at preventing diseases and to meet experts in the issues of healthy lifestyle.
- "Say no to Hepatitis!" April 3, 190 people.
- "Become a donor - give a life" 61 people.
- "Find out your HIV status" 170 people.

The total number of promotions’ participants was more than 2,700 people.
Photo exhibitions

- "Beauty and health. Women of Healthcare" is the new chapter of the BVK photo project "100 women of the republic: strength and tenderness". The unique feature of the project dedicated to the 100th anniversary of founding of the Republic of Bashkortostan is to show experts well known in their spheres, as beautiful and gentle women.
- The "Happy Together" project was presented at the forum site for the first time. The organizer of the project was the charitable foundation Co-Operation of the RB. The project is aimed at drawing attention on special children. 55 photographs were presented.

EXHIBITION

The "Healthcare Week in the Republic of Bashkortostan” exhibition presented more than 190 participants from 16 regions of Russia. All of them have demonstrated modern equipment and medical products, the latest technologies, scientific and industrial developments, the latest world and domestic achievements in all spheres of healthcare.

"Integration. Ufa" exhibit

For the first time and together with the international company Messe Dusseldorf Moscow, there was established a separate exhibit "INTEGRATION", created within the framework of cooperation. It presented "Accessible Environment" services aimed at supporting people with disabilities. Among the exhibitors were Russian and Greek companies.

"The Republic of Bashkortostan Medical Organizations Achievement Exhibition"

The Republic of Bashkortostan Medical Organizations Achievement Exhibition is a separate exhibit, which introduced the leading medical institutions of our republic to visitors. More than 20 hospitals in Ufa, Sterlitamak, Kumertau offered the most optimal solutions for population - diagnosis and treatment of various diseases.

For specialists

Medical equipment and devices were presented at the exhibition by the manufacturers of Moscow, St. Petersburg, Elatma, Fryazino, Nizhny Novgorod, Saratov, Yekaterinburg and Kazan. There were also offered medical furniture, analyzers, innovative devices, diagnostic equipment, newborn incubators, sterilizers, and IT technologies. A wide range of equipment from the world's leading brands was also presented at the exhibition.

This sector of the exhibition was especially interesting for radiologists, neonatologists, surgeons, resuscitators and doctors of other areas.
Disinfectants, dressings, silicone, polymer and consumer products for medical practice and hospitals were presented in the products section.

The laboratory equipment of domestic and foreign manufactures was also presented at the exhibition.

The stands of companies offering medical clothes and shoes generated much interest among health professionals.

For everyone who cares about health

The sanatorium treatment exhibit presented the best sanatoriums in Bashkortostan and the Republic of Tatarstan, including Yangan-Tau, Assy, Yumatovo and others. Their proposals were derived for adults and children.

Representatives of clinics and large clinical and diagnostic laboratories offered a wide range of services for the detection of diseases.

A network of large companies from Moscow, St. Petersburg, Yekaterinburg, Ufa, Moscow region comprised a large Pharmaceuticals sector. Drugs, vaccines, pharmacists consultations at the participants stands attracted attention of everyone interested in modern medicines.

There was also presented a wide range of goods and services for healthy lifestyle followers.

More than 13,500 people attended the exhibition and events.

We extend our thanks to the co-organizers, partners and participants and looking forward to seeing you at the "Healthcare Week in the Republic of Bashkortostan" in 2019

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